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## Hong Kong Disneyland Resort Officially Kicks Off 20th Anniversary With The Most Magical Party of All!

*More than 1,000 invited guests and content creators joined the day-to-night party gala, immersing in the fun that lasts a year*



**HONG KONG, June 28, 2025** – Today, Hong Kong Disneyland Resort (HKDL) officially launched the 20th Anniversary celebration, **The Most Magical Party of All!**, a year-long celebration with unparalleled joy and enchantment.

**Paul Chan, Financial Secretary of the Government of the Hong Kong Special Administrative Region; and Jill Estorino, President and Managing Director of Disney Parks International,** were joined by Mickey and Minnie Mouse in their 20th anniversary parade outfits at the “20th Anniversary Magical Party Kick-off Ceremony” to celebrate the start of the festivities across the whole resort.

“For the last two decades, this magical resort has become not only a beloved destination for local, Mainland and international guests, but also place where stories come alive and dreams take flight. It has captured the hearts of millions, young and old, and become an enduring symbol of joy, creativity and imagination,” said Chan.



“To keep strengthening the appeal of Hong Kong Disneyland, we look beyond the Resort’s gates. More collaboration, more diverse offerings, and more creative partnerships with communities and businesses to create a more immersive and enriched experience for visitors coming to Hong Kong,” he added.

“Disney is known around the world for exceptional storytelling, and Hong Kong Disneyland is a shining reflection of that,” said Estorino. “I am so proud of how the resort has woven itself into the fabric of this community. It has become the tourism flagship, the largest employer in the tourism and family entertainment industry, and a source of happiness for so many. We look forward to a bright and bold future for Hong Kong Disneyland.”



**Rosanna Law, Secretary for Culture, Sports and Tourism, the Government of the Hong Kong Special Administrative Region; Peter Lam, Chairman of the Hong Kong Tourism Board; and Michael Moriarty, Managing Director of HKDL,** also participated in the kick-off ceremony to support this key mega event in Hong Kong.

The guests of honor then enjoyed the debut of the largest parade in HKDL’s history "Friendtastic!" with invited guests including key stakeholders, media representatives, celebrities, and content creators from across the region such as Hong Kong, mainland China and Taiwan, Japan, Singapore, Thailand, the Philippines, and the United States.



“For 20 years, we’ve made a positive impact on the economy and community as the city’s flagship tourist destination. When you think of what to do in Hong Kong, ‘go to Disneyland’ is always one of the top recommendations,” said Moriarty. “As we reflect on our journey, we celebrate the spirit of togetherness that Hong Kong Disneyland fosters, making our city a happier and more welcoming place. Our future is limitless, and we cannot wait to write many more chapters in Hong Kong.”



HKDL's 20th anniversary milestone is a testament to the successful collaboration between The Walt Disney Company and the Government of the Hong Kong Special Administrative Region, and the 20th anniversary celebration signifies the resort's commitment to continually delivering exceptional guest offerings. As HKDL enters its next phase of development, guests can look forward to more Marvel-themed experiences and a brand-new Pixar entertainment offering.

## Dive Into A Day-to-Night Spectacle!

### **Start Your Celebration with “Disney Friends Live: Party at the Castle!”**



Guests can start off their own 20th anniversary celebration with an electrifying concert-like show called “Disney Friends Live: Party at the Castle!” This anniversary-only show brings vibrant energy, stellar visual effects and gigantic props to the front of the Castle of Magical Dreams. Guests can dance and groove alongside Mickey, Minnie, Goofy, Donald, Duffy and Friends, as well as Disney Princesses Aurora, Tiana, and Belle, all wearing never-before-seen party attire. It's a lively celebration that cannot be missed.

### **HKDL's Largest and Most Spectacular Parade “Friendtastic!” Brings the Magic to Main Street, U.S.A.**

As the excitement builds, the all-new Friendtastic! parade will burst onto Main Street, U.S.A. with dazzling energy. Featuring 11 awe-inspiring floats, appearances by more than 30 beloved Disney Friends, and over 100 performers in total, the around 30-minute parade is packed with surprises and hidden Easter eggs at every turn.

The parade will begin with a burst of rhythm as Mickey Mouse takes the lead, drumming live on the opening float and setting the tempo for the celebration. For the first time ever, Duffy and all six of his friends will appear together on a single scenic float, delighting fans with their playful charm. Woody from Pixar Animation Studios' *Toy Story* is also featured, driving his RC Racer float with high-energy flair, then Mike and Sulley from Pixar's *Monsters, Inc.* will make a lively entrance sure to draw cheers from the crowd.



There is also a Walt Disney Animation Studios *Zootopia*-themed float that features a Hong Kong-inspired skyline and marks the debut of Officer Clawhauser at Hong Kong Disneyland. Shortly after, a float inspired by Disney Animation's *Big Hero 6* brings one of Hiro Hamada's invention to life. Guests will see Baymax's articulated arm and the transformative Megabot puppets along with choreography that adds movement and momentum to the performance.

Throughout the parade, performers will interact with guests—waving, dancing, and encouraging guests to join in during the show stop. The experience will build to a royal finale as Disney Princesses, dressed in newly designed costumes, glide past on a float inspired by the Castle of Magical Dreams.

### **The Grandest “Momentous – Party in the Night Sky” Delivers a Dazzling 20th Anniversary Finale**

“Momentous: Party in the Night Sky” is truly the most magical show on earth. This 20th anniversary edition features an anniversary-only prelude created just for the celebration, extending the experience to nearly 30 minutes. Mesmerizing projections sweep down the entire length of Main Street, U.S.A., alongside magically inspired drone choreography that paints the night in light.



The enhanced nighttime spectacular comes to life with nearly 200 all-new scenes and the debut of new characters. For the first time ever, the night sky will dazzle with magical appearances by Disney Animation characters, including Fairy Godmother from *Cinderella*, the Genie from *Aladdin*, Duffy and Friends, and many more.

As the prelude reaches its conclusion, a glowing “2” and Mickey head come together to form the signature 20th anniversary logo, setting the stage for the breathtaking show to follow.



This dazzling spectacle features eight multimedia elements, including majestic 3D projections, synchronized drone choreography, illuminated water projections, choreographed water fountains, flames, lasers, theatrical lighting, and pyrotechnics effects, delivering a unique celebration of Disney magic in a way only Disney can do.

The majestic projections along Main Street, U.S.A. envelop guests in a breathtaking immersive experience like no other. In a stunning moment inspired by Disney Animation’s *Moana*, waves appear to surge dramatically down the street, immersing guests in the epic climax as the Heart of Te Fiti is restored. The enchantment continues with Pixar’s *Coco*, as delicate marigold petals fall from above and blanket the street in a warm orange glow. The journey builds to a thrilling climax as Disney Villains take center stage, brought to life through dazzling lighting and vivid visuals. Guests are sure to be drawn into the heart of these stories like never before.

From the castle to the sky, and all the way down Main Street U.S.A, every angle reveals another spectacular story, and no two visits are quite alike — there’s always something a little different to discover.

## **Make Every Moment Magical with Exclusive Offers**

The Most Magical Party of All is too extraordinary for just one visit. From now until July 31, 2025, Hong Kong residents can enjoy the Double the Fun offer—two visits for the price of one—because one party simply isn't enough! From now until September 27, 2025, guests who purchase a designated 1-Day Ticket will receive a complimentary 20th anniversary SouvenEAR Mini Party Hat.

Guests can also elevate their experience with Disney Premier Access, unlocking nonstop thrills from favourite rides to spectacular performances. With so much magic all around, it's time to dive in and make every moment count during this once-in-a-lifetime 20th anniversary celebration.

- The End -

## **About Hong Kong Disneyland Resort**

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

## **Mobile app gives the latest updates & helps plan your visit**



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and

membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

## **Media Enquiry**

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